

LIONS CLUB OF

Issue date _____

MEMBERSHIP QUESTIONNAIRE

Please return to _____

Completion of this questionnaire places no rights or obligations on the member, the Club or Lions Clubs International

By (date) _____

1 MEMBERSHIP PROFILE

1.1 Do you feel that the **number of members** taking part in club activities is:-

(a) too low? (b) about right? (c) too high?

If you have ticked (a) or (c), please state the number which you feel is about right:-

Comment.....

1.2 Do you feel that the **average age** of the club's members is:-

(a) too low? (b) about right? (c) too high?

If you have ticked (a) or (c), please state the average age which you feel is about right:-

Comment.....

1.3 Is the **mix of members** between business/professional/employed/retired/homemaker/other:-

(a) not right? (b) about right?

If you have ticked (a), please state the categories of which you feel the club needs more:-

Comment.....

1.4 Is the **mix of members** between male and female:-

(a) not right? (b) about right?

If you have ticked (a), please state the categories of which you feel the club needs more:-

Comment.....

1.5 Do you feel that the **cost of membership** (including reasonable attendance at meetings and social functions) is a problem for some members or potential members?:-

Yes No

Comment.....

MEMBERSHIP QUESTIONNAIRE

2 CLUB MEETINGS/ACTIVITIES/SOCIAL EVENTS

2.1 Is the club's **business meeting** venue, date and time satisfactory?

Yes No If "no", please comment:-

Comment.....

2.2 Should the club's **business meeting** format be varied from time to time?

Yes No If "yes", please comment:-

Comment.....

2.3 Are the club's **dinner/supper meeting** venues and costs satisfactory?

Yes No If "no", please comment:-

Comment.....

2.4 Is the club's **committee structure and authority** about right?

Yes No If "no", please comment:-

Comment.....

2.4 Are the club's **welfare/community service** activities of the type, nature and quantity required by the community and the club's members?

Yes No If "no", please comment:-

Comment.....

2.5 Are the club's **fundraising activities** satisfactory overall?

Yes No If "no", please comment:-

Comment.....

2.6 Do you feel the club's **social events** are:-

too infrequent?	<input type="checkbox"/>	about right?	<input type="checkbox"/>	too frequent?	<input type="checkbox"/>
not varied enough	<input type="checkbox"/>	about right?	<input type="checkbox"/>	too varied?	<input type="checkbox"/>
too inexpensive	<input type="checkbox"/>	about right?	<input type="checkbox"/>	too expensive?	<input type="checkbox"/>

Comment.....

2.7 Do you feel there should be more **family involvement** in the club's activities and social events?

Yes No

Comment.....

2.8 Are the club's **internal communications** (minutes, newsletters, etc.) adequate?

Yes No If "no", please comment:-

Comment.....

MEMBERSHIP QUESTIONNAIRE

3 THE SEARCH FOR NEW MEMBERS

3.1 How many new members do you think the club should aim for?

Two per year Four per year Six per year

Comment.....

3.2 What age groups should the club aim for, when seeking new members?

20 - 30 30 - 40 40 - 50
50 - 60 Over 60

Comment.....

3.3 What employment group(s) should the club aim for, when seeking new members?

Business Professions Trades
Employed Retired

Comment.....

3.4 What recruitment method(s) do you feel would be most successful?

Word of mouth by existing members
Targeting specific groups (e.g. 41 Clubs, Chamber of Commerce, etc.)
Targeting local firms, businesses, etc.
Organisation of open evenings, guests social meetings, etc.
Promotion in local press articles, etc.
Specific membership advertising in local press
Other (please specify)

Comment.....

3.5 Do you feel the club's new member information and orientation systems and methods are satisfactory?

Yes No If "no", please comment:-

Comment.....

MEMBERSHIP QUESTIONNAIRE

4 MEMBERSHIP RETENTION

4.1 Are there any aspects of the club which you feel might give **existing members cause to leave**?

Yes No If "yes", please comment

Comment.....

4.2 Have you recently had any **thoughts of leaving**?

Yes No If "yes", please comment

Comment.....

4.3 Could the club do more to maintain the **wellbeing of its members**?

Yes No If "yes", please comment

Comment.....