

Dear Cabinet Officer

Welcome officially to the start of our year together.

International Presidents Theme At the Las Vegas Convention we saw Lion Gudrun Yngvadottir the first female installed as International President of our Association.

Her theme for the year is 'Beyond the Horizon' a programme which encourages and challenges each and everyone of us to discover more meaningful service projects with greater service outcomes.

We are asked to focus on four important areas

- Moving membership forward by increasing the number of women members and retaining current members
- Increasing Leadership development by providing our members with the skills to reach their full potential
- Promoting the fellowship of Lions. The relationships we develop create the ties that make Clubs and our service so strong
- Sharing our stories and successes so that our communities know who we are and what we do. The power of social media can help get the message out and invite others to make a difference

LCI have programmes to help all of us to greater service.

Our five Global causes –vision, hunger, the environment, childhood cancer and diabetes. – the goal, to serve 200 million people per year by 2021

LCIF – This year is our Foundations 50th Anniversary with grants of over 1 Billion US dollars awarded in that time, helping millions of people throughout the world. At the start of this year a three year campaign has been launched to raise 300 million US dollars to support the new initiatives. When Lions and LCIF work together, service activities reach more people and make a bigger impact.

Please take some time to look at the International website www.lionsclubs.org and read more.

DGs Theme My theme for the year is TOGETHER. I want us all supporting Clubs, Zones and our District to work in harmony with one shared purpose. We are Lions Clubs with individual members and so many different thoughts and projects- diverse in our makeup but one overriding pattern of behaviour –to serve humanity and our communities in whatever way we can to make that difference to help those affected to ensure the world is a better place –

My intentions as District Governor are

- To continue the DG Team monthly meetings and to include membership, service and leadership coordinators so that the team work starts at the top.
- To concentrate on raising the retention of existing members, which will give our Clubs a firm base to build upon with new members.
- To nurture our new members by providing relevant information through IT, Media, literature and new member orientation via our District membership and leadership teams.
- Encourage the use of all media to promote ourselves and to share our successes and good practice
- I will endeavour to improve communication between all of us and to keep Clubs fully informed by having a monthly District mail out.
- To encourage and support Clubs to enrol as CIO to emphasis the transparency of our fundraising and accounting to the public.
- To continue with our Senior Citizens Celebration, Youth Celebration and our Golf Day and encourage Clubs to come together to support.
- At MD I will be the voice and ears of 105A and will do my utmost to represent our members at Council of Governors.

And lastly ... I will be visible and available to all – it's good to talk

Kindest Regards
Doreen